

# Taylor Swift VS Kanye West 2024 presidential elections

After the announcement of Kanye West's desire to run again for the next presidential election taking place on November 5, 2024, Taylor Swift, the world super star, decided to run against him shaking up the world of politics.



Taylor Swift and Kanye West confronting their opposing political point of view at the Staples Center on February 8, 2015, in Los Angeles, California.

The 2024 United States presidential election is set for November 5, with incumbent President Joe Biden seeking re-election against former President Donald Trump. Primary challengers from both major parties have declared their candidacies but more candidates are running for the election. Indeed, Kanye West has officially declared his candidacy for the 2024 United States presidential election. When he made the announcement, Taylor Swift decided to run for the election too in order to become a political barrier to Kanye West and win the race to become president. Indeed, they have been major opponents throughout their musical careers and have experienced many tensions. Therefore, their opposition in the music industry will now be present in the political field and their past disagreements will be at the forefront of this presidential election.

Kanye West ran for the 2020 presidential election and he has recently announced his willingness to run again in 2024. Indeed, he revealed his intention to become the new president of the United States on January 4, 2024, via Twitter. He explained that his unconventional 2020 presidential campaign faced challenges and that he wants to try again in 2024 with a clearer political message. In 2020, Kanye West created the "Birthday Party" as his political party with the slogan "Kanye 2020 Vision.". Kanye West has recently admitted that his 2020 presidential campaign was marked by a lack of traditional campaign structures, limited ballot access, and mixed public reception. While he had some supporters, many questioned the legitimacy and seriousness of his candidacy. Therefore, in 2024, he wants to change this image and have a major impact on the election. Thus, he has decided to participate in local primaries and become the new delegate of the Republican party. Kanye West explained via Twitter that "integrating one of the two major political parties of the country is a way to have a more serious image and have more chances to be elected". As many of his supporters asked him on Twitter the reasons why he chose the Republicans and not the Democrats, Kanye West answered that "taxes shouldn't be increased for anyone and government regulations hinder free market capitalism and job growth." As a result, the Republican party best fits his ideas and he wants to become the new leader of it. This new facet of Kanye West marked by a serious political commitment was well received by the public and according to a 2024 survey asking American people who they would vote for between Donald Trump and Kanye West to become the new Republican candidate, 55,6% answered that Kanye West was their favorite candidate.



When Taylor Swift heard about Kanye West's political commitment and his growing number of electors, she decided to run for the 2024 election to become a major opponent to Kanye West and stop his political growth. Always known for being the blonde singer writing songs about her exes, Taylor Swift marked her first world-shaking political commitment in 2018. Indeed, in a Netflix documentary about her life, entitled Miss Americana, her fans discovered a new side of the singer, more concerned about politics and eager to be heard. During the American midterm election in 2018, she revealed on Instagram that she would vote for the Democratic party. We are now in 2024 and Taylor Swift has recently expressed her ambition to shake the political world, stop Kanye West's meteoric rise in politics, and become the new president of the United States. She explained in an interview made by Time Magazin on January 7, 2024, that her political affiliation was openly close to the Democratic party as she supports "universal healthcare" and "legal abortion". Therefore, she is determined to become the new candidate from the Democratic party, as a main opponent to Kanye West. Furthermore, Time magazine on Wednesday named Taylor Swift as its Person of the Year 2023, a title proving her influence across the United States. "We picked a choice that represents joy. Someone who's bringing light to the world," said Sam Jacobs, the magazine's editor-inchief, on NBC's "Today" program on Wednesday morning. Thus, Taylor Swift represents one of today's major US figures: it was the right moment for her to run for election. Therefore, Taylor Swift has all the keys to winning the vote of the American people and getting Kanye West out of her way.



Taylor Swift announced her candidacy at the White House on January 11, 2024



The Taylor Swift-Kanye West 2009 VMAs scandal

The future presidential election promises to be spicy considering the past tensions between the candidates Taylor Swift and Kanye West. Indeed, the first incident that started the conflict between the two artists took place during the 2009 MTV Video Music Award. Indeed, on the MTV VMA stage, Kanye West interrupted Taylor Swift's acceptance speech for Best Female Video, stating that Beyoncé deserved the award. This event created immediate tensions and public backlash against Kanye while Swift received an outpouring of support. The feud escalated over the years, involving public statements, social media posts, and leaked phone conversations. Now, their war has reached another level as it concerns the political field. Their opposition has led them to run for the 2024 election against each other, each one having the ambition to stand for one of the two major parties of the country. Therefore, Taylor Swift's willingness to run for election has reinforced the conflict, creating a media battle between the two stars for the past two weeks. Kanye West reacted to Taylor Swift's provocation by saying that "she is aware of her influence and uses it against me", making it clear that Taylor Swift's candidacy was made on purpose to stop him.

Thus, while Taylor Swift and Kanye West have been significant rivals in their musical careers, their tensions and disagreements are now expected to spill over into the political arena. The animosity between them is likely to take center stage in the upcoming presidential election, highlighting their past conflicts as a prominent aspect of the campaign.

Sarah MARIN, Lisa LANDI

#### **SOURCES**

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