ETLV/STMG

NAME :

Description of a company

(**Check vocabulary** : https://www.collinsdictionary.com/dictionary/english-french **or**

https://www.larousse.fr/dictionnaires/anglais-francais)

VIDEOS TO ILLUSTRATE : **THE STORY OF Jane :** https://www.powtoon.com/c/cTkcE6lRt0I/1/m

1. Success story

 Write complete sentences please !

why is her project a success ?

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What is the difference between a business consumer and an individual consumer ?

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What information is required for the registration ?

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Why is the sofware free ? What are Jane's benefits ?

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What is the GDPR?

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Why is GDPR necessary ?

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What happens to companies that do not comply with standards ?

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Why doesn't she want to be punished ?

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………

2. Find a translation.

VERBS	FRENCH	NOUNS	FRENCH
to comply with		Business consumers	
Recording of data		Individual consumers	
To handle		Data retention	
To deny		General Data Protection Regulation (GDRP)	
To consent		Consent	
To take part		Personal data	
		Sensitive data	
		Right to be forgotten	
		Right to privacy	
		Protection of privacy	
		Fine	
		Non-compliance	
		Poor corporate image	
		Digital fingerprint	

3. **What about you ?**

In a few words explain what your digital fingerprint is. (To help you, try to search your name and your first name on Google)